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## ABSTRACT OF THE DISCLOSURE

An auxiliary light source device for a reflective liquid crystal display device includes a light source; a light directing member for directing incident light from the light source toward the reflective liquid crystal display device, the directing member having upper and lower surfaces, the lower surface having a plurality of convex portions protruding from the lower surface of the display device, each of the convex portions having a substantially planar surface at its end, the planar surface of the convex portion being substantially parallel to the lower surface; and a light reflecting member which guides light from the light source into the light directing member.